



# Sponsorships

FOR THE  
FIRST ANNUAL

## PARTNERS IN DIGNITY SOIREE

THURSDAY | 05.15.2025

### OVERVIEW

#### CHAMPION OF DIGNITY ~ \$20,000

*Our highest level of sponsorship includes tickets, year-long cultural equity trainings and resources, extensive brand placement and recognition, and time on stage at the Soiree.*

#### CATALYST FOR DIGNITY ~ \$10,000

*Gold Sponsors receive tickets, a cultural equity training and support as well as video recognition at the Soiree and brand placement and recognition.*

#### COMRADE IN DIGNITY ~ \$5,000

*Silver Sponsors receive tickets, cultural equity resources and brand recognition and placement at the Soiree.*

#### COMPANION IN DIGNITY ~ \$2,500

*Bronze Sponsors receive tickets and brand recognition and placement at the Soiree*

#### IN-KIND SPONSORSHIPS

*In-kind sponsors who provide donations of resources such as alcohol, decor, or services receive tickets, cultural equity resources, and brand recognition at the event.*

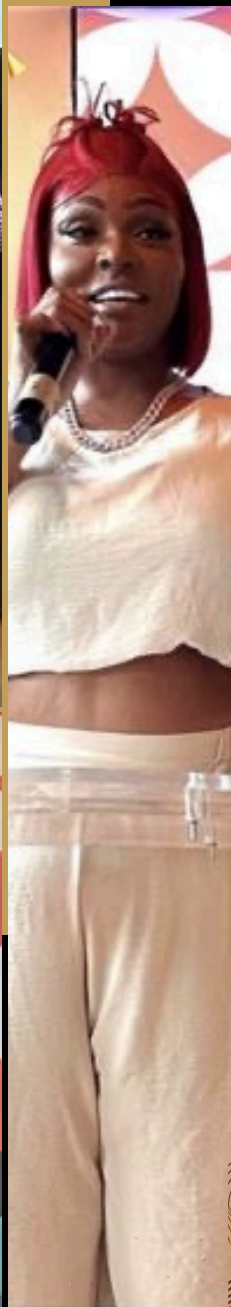
PERSONAL SPONSORSHIPS AVAILABLE

CUSTOM SPONSORSHIPS AND  
INCLUSIONS AVAILABLE ON DISCUSSION

#### CONTACT

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## *CHAMPION OF DIGNITY — \$20,000*

- **Live On-Stage Speaking Opportunity** (*3 minutes*)
- **Set of Three Custom Cultural Equity Trainings** (*valued at \$2,000 each*)
- **10 hours BSA consulting on cultural equity policies & procedures**
- **Sponsor Brand Recognition & Awareness**
  - Opportunity for product placement or experiential marketing activation during the Soiree or VIP pre-reception
  - Logo prominently featured on all physical and digital marketing materials (flyers, banners, advertisements, etc.)
  - Premium placement of logo on event webpage and tickets
  - Featured in pre & post event communications via email and social media
  - Premium placement of logo on physical and digital signage at the Soiree
  - Dedicated e-blast to attendees thanking Platinum Sponsor(s)
  - Logo featured in post-event highlights video
- **10 Complimentary VIP tickets**
  - Includes access to exclusive VIP pre-reception

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### **About our Cultural Equity Training and Consulting**

We provide a comprehensive range of Cultural Equity Trainings designed for businesses and community organizations committed to fostering inclusive workplaces for trans and gender non-conforming individuals and to promoting racial equity. Our trainings aim to enhance competence and ensure compliance with gender-inclusive and anti-racist practices. In addition to company training opportunities, we now offer individual consulting for companies working to design policies for trans and LGBTQ+ equity.

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## ***CATALYST FOR DIGNITY — \$10,000***

- **30-Second Video Feature** played during the event (*video provided by sponsor*)
- **Custom Cultural Equity Training** (*valued at \$2,000*)
- **5 hours BSA consulting on cultural equity policies & procedures**
- **Sponsor Brand Recognition & Awareness**
  - Logo featured on all physical and digital marketing materials (flyers, banners, advertisements, etc.)
  - Placement of logo on event webpage and tickets
  - Featured in pre & post event communications via email and social media
  - Logo on physical and digital signage at the Soiree
  - Verbal Recognition at the Soiree
  - Recognition in post-event thank you email to all attendees
- **6 Complimentary tickets**
  - Includes access to exclusive VIP pre-reception

## ***COMRADE IN DIGNITY — \$5,000***

- **3 hours BSA consulting on cultural equity policies and procedures**
- **Sponsor Brand Recognition & Awareness**
  - Logo featured on all digital marketing materials (flyers, advertisements, etc.)
  - Placement of logo on event webpage
  - Included in pre & post event communications via email and social media
  - Logo on all digital and select physical signage at the Soiree
  - Verbal Recognition at the Soiree
  - Name and logo on sponsor list at the event and included in post-event thank-you to all attendees
- **4 Complimentary Tickets**

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## *COMPANION IN DIGNITY — \$2,500*

- **Sponsor Brand Recognition & Awareness**
  - Placement of logo on event webpage
  - Included in pre & post event communications via email and social media
  - Logo on select digital signage at the Soiree
  - Name and logo on sponsor list at the event
- **2 Complimentary Tickets**

## *IN-KIND SPONSORSHIP*

*In recognition of our partners who donate goods and/or services (i.e., alcohol, raffle items, swag bag items, etc.) to support the event.*

- **2 hours BSA consulting on cultural equity policies and procedures**
- **Sponsor Brand Recognition & Awareness**
  - Placement of logo on event webpage
  - Included in pre & post event communications via email and social media
  - Logo on select digital signage at the Soiree
  - Verbal recognition at the Soiree
  - Name and logo on sponsor list at the Soiree
- **4 Complimentary Tickets**

## *ALLIES IN DIGNITY — PERSONAL*

- **Name on sponsor list at the Soiree and included in post-event thank you email to attendees**
- **Reserved seating at the Soiree (limited)**
- **Complimentary VIP tickets, with access to the VIP Pre-reception**
  - **\$1,000 Sponsorship** - 4 complimentary tickets
  - **\$500 Sponsorship** - 2 complimentary tickets

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*If you would like to sponsor at a higher level, we welcome your gift. Please reach out to discuss how our corporate levels can be adjusted to meet your preferences.*

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